



The Power of
Inclusive Insights
Techniques in
Reviewing
*Good Medical
Practice*

General
Medical
Council **ice**

Reaching Seldom Heard Groups

Specific groups we engaged

Ex-offenders

Domestic violence survivors

Homeless people

Care leavers

LGBTQ+ people

Transgender people

Roma and Irish Travellers

Young people/ students

Pregnant women

People who are deaf

People from ethnic minority heritage

People with low levels of literacy

Older people 75+

Young and adult carers

Asylum seekers and refugees

Patients detained under the Mental Health Act

People with impaired mental capacity

People for whom English is not their 1st language

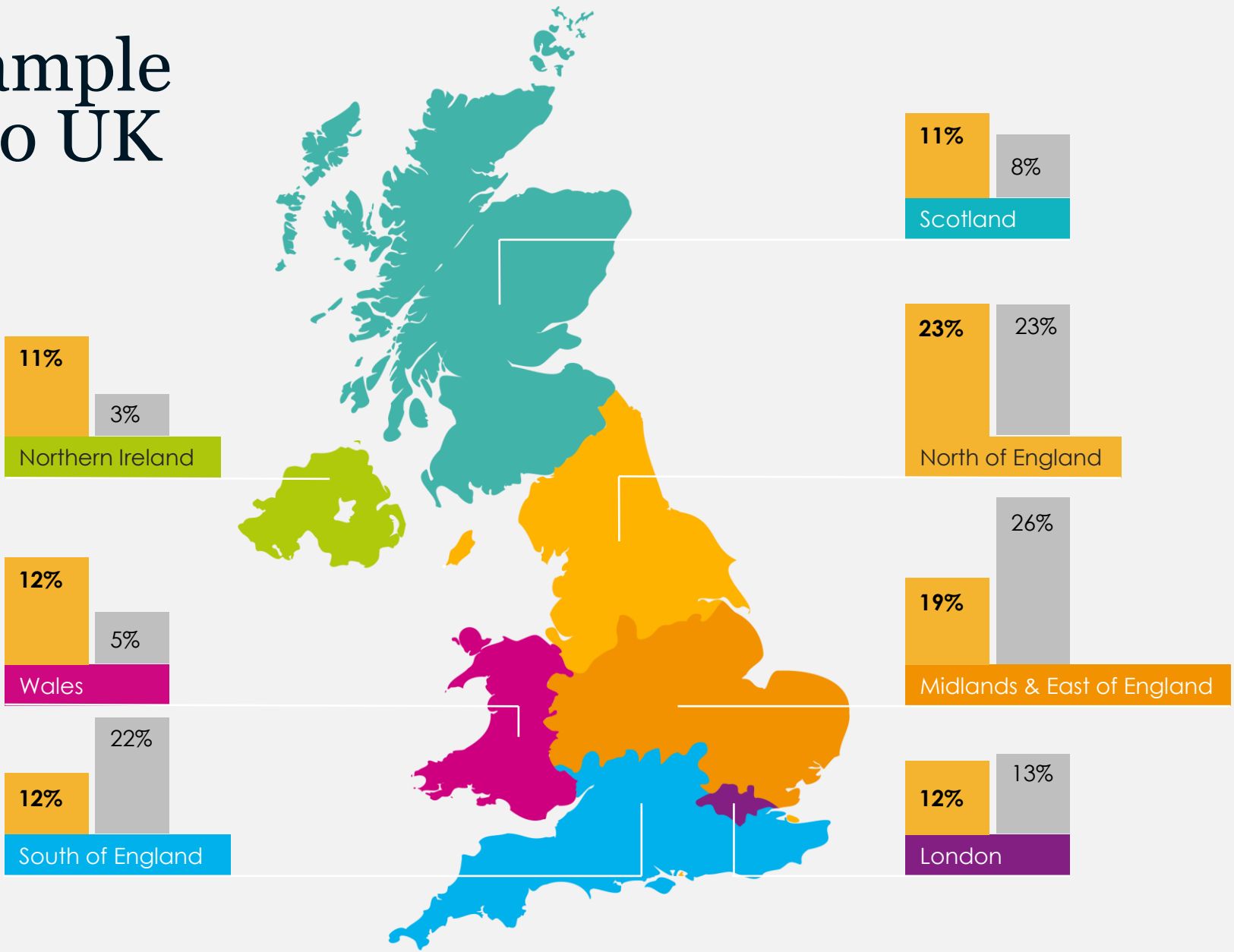
83%

200+

Public and patient qualitative sample

Research Sample Compared to UK Population

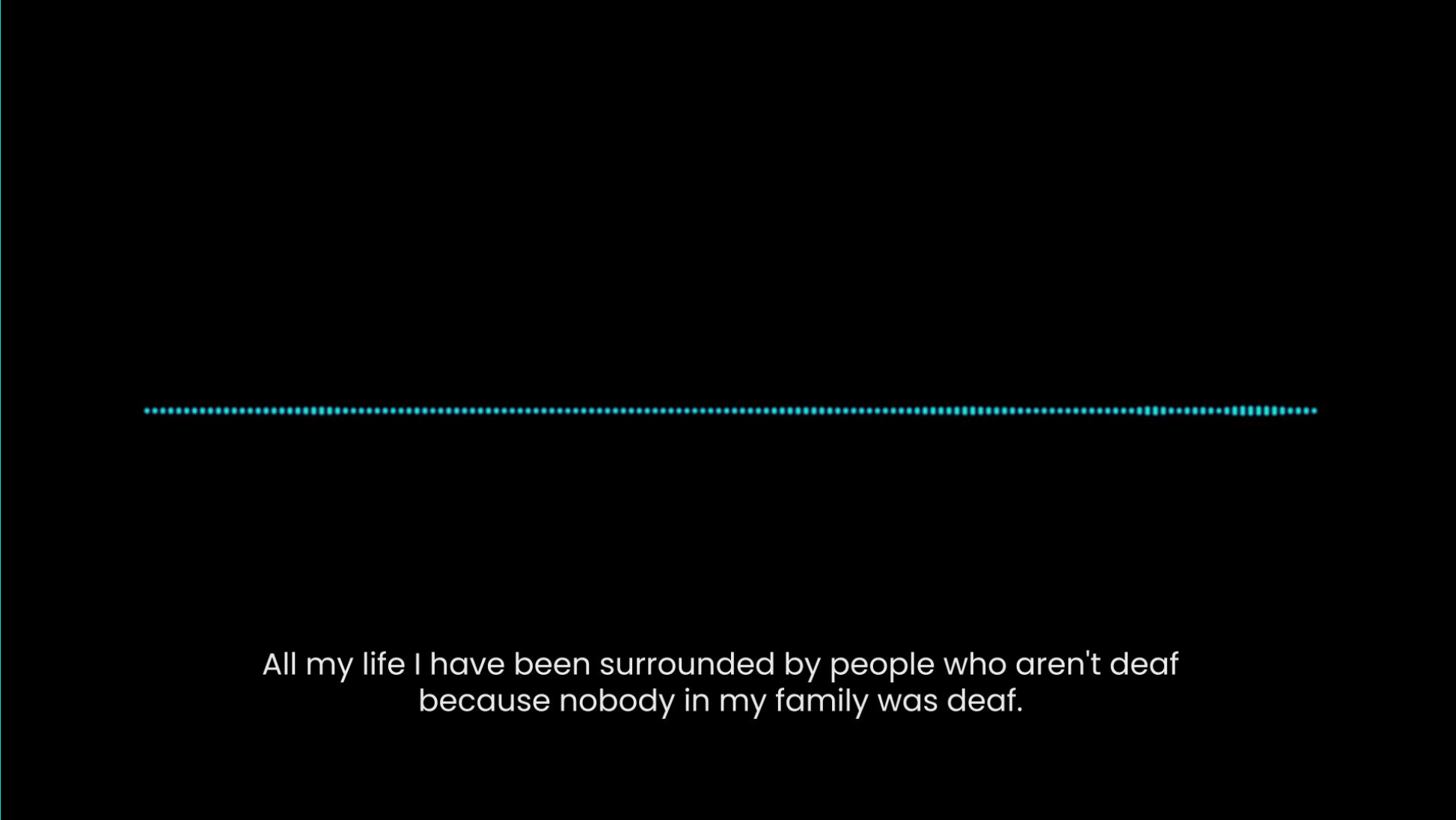
Research Sample
Make-up of UK population



Making complex topics accessible

- Meeting communication needs
- Constructed scenarios





All my life I have been surrounded by people who aren't deaf
because nobody in my family was deaf.

The voice of a Northern Irish Sign Language interpreter, translating for a person who is deaf during interview.

Good medical
practice

2024

General
Medical
Council **ice**

Thank you.

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Any questions?

